



Ashley Havird
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Press Release

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Aiken County Parks, Recreation, and Tourism
Visitors Center
133 Laurens St. NW
Aiken, SC 29801
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FY22 State Marketing Grant Applications are now available from the Aiken County Visitors Center at 133 Laurens St. NW, Aiken, SC. They can also be found on www.discoveraikencounty.com on the contact page and in the Parks, Recreation, and Tourism office of the Aiken County Government Center.

These funds must be used for marketing and advertising tourism related events and programs, with the priority of funding to be in the unincorporated areas of Aiken County. The available tax funds are collected in the unincorporated areas of Aiken County through accommodations and are to be distributed in a manner to replenish the accommodations tax base. Applicants should have 50% matching funds.

Projects must take place and be completed between **July 1, 2021 and June 30, 2022**. Deadline for receipt of your application is **5:00pm on March 26, 2021** at the Visitors Center. We will notify applicants of any errors or missing information if turned in by March 19, 2021.

To receive an application and guidelines, call or email:
803-642-7557 ahavird@aikencountysc.gov